

LISON Mage

# Leap Beyond Decisions Limits

Keynote Brief



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# About Lison Mage



Lison Mage is an author, facilitator, executive coach and speaker.

Ex-engineer, she now works primarily with companies to **elevate and sustain high levels of performance** by providing their leaders and teams with practical and science-based strategies and tools, to foster a growth mindset and enhance their decision-making processes.

She loves crafting **memorable and engaging experiences to connect with her audience** and ensure they enjoy, remember and apply their new learnings to better face their day-to-day challenges.



She is the author of *Act Before You overThink: Make Decisions Easier and Liberate Your Mind*, a book based on more than 365 interviews, backed up by psychological studies and behavioural sciences.



# Keynote Brief

What do jumping out of a plane and business success have in common?  
For one, critical choices under high stress and uncertainty.

Through the prism of her skydiving passion, Lison Mage shares key insights and practical advice to make better decisions, safely go outside your comfort zone and elevate your performance.

Lison leverages her expertise in psychology and behavioural sciences, coupled with engaging games, to create an unique experience, where you will discover how to:

- Make great decisions under stress and uncertainty,
- Recover and thrive from previous poor decisions,
- Develop the core decision skills: accountability, resilience and thinking agility.

Don't wait and join Lison for this exciting keynote!  
It's time to think remarkably and act decisively.



# Keynote Details

**Event Name:** Leap Beyond Decisions Limits Keynote

**Event Speaker:** Lison Mage

**Event Language:** English

**Event Venue:** Online / In-person

**Event Duration:** 1 hour

## Agenda:

0:00 to 0:05 - Welcome & Introduction

0:05 to 0:50 - Keynote Delivery

0:50 to 1:00 - Q&A with Lison

## Setup:

For online delivery, technical setup (sound, video, software features such as polls) have to be tested in a separate session prior to the event with Guy Langlois (Business Manager).





# Keynote Outcomes



## Measuring Impact



Throughout the keynote, participants are asked regular questions to engage them and also measure key metrics (such as decisiveness before and after keynote). At the end of the delivery, participants are also prompted to complete a satisfaction survey.

Collected data is summarised in a custom-made report and measure the impact of the keynote.



## Sharing A Memorable Experience



The keynote is designed to be interactive and regularly solicit the audience through questions, games and exercises.

These interactions are unique, uplifting and will create a memorable moment attendees will be able to discuss, share and remember for the months and years to come.



## Creating Momentum



The keynote elevates the attendees' awareness on decisions-making under high stress and uncertainty, and shares key insights to avoid common pitfalls.

Beyond this, the keynote pace, ingenuity and novelty make it an unforgettable experience, bounding teams, broadening their thinking and igniting their spark for action!



## They Trust Lison



Australian Government  
Australian Taxation Office



**Nicholas Nelson - Digital Creative Director**  
*Westpac*

Lison is an expert in working with teams, with amazing viewpoints and approaches. She built rapport straight away and the group responded fantastically to her energy and her very structured process, which was also fun.

I'd to recommend Lison. She is a fabulous addition to any workshop or any experience with your group. And we cannot wait to have her back.



**David Fenner - ANZ Sales & Channel Director**  
*Ruckus Network*

Thank you Lison for providing a truly thought provoking presentation at our RUCKUS MiniDogs Partner Conference in Hobart.

As we had discussed prior to the event I thought that the audience would provide you with a challenge, but as you had promised you delivered on exactly to the brief, in a fun and informative way.

When the opportunity presents itself I will certainly be reaching out again to leverage your insights to develop on the groundwork that has been put in place, and would highly recommend you to any potential clients.

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