



Lead Change Through Uncertainty

Keynote Brief



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About Lison Mage

Lison Mage is an author, facilitator, executive coach and speaker.

Ex-engineer, she now works primarily with companies to **elevate and sustain high levels of performance** by providing their leaders and teams with practical and science-based strategies and tools, to foster a growth mindset and enhance their decision-making processes.

She loves crafting **memorable and engaging experiences to connect with her audience** and ensure they enjoy, remember and apply their new learnings to better face their day-to-day challenges.



She is the author of *Act Before You overThink: Make Decisions Easier and Liberate Your Mind*, a book based on more than 365 interviews, backed up by psychological studies and behavioural sciences.



Keynote Brief

AI, market shifts, or regulatory changes, with these and countless new paradigms crashing in, organisational change isn't optional; it's survival. Blink twice, and the ship might've sailed without you. In this fast-paced world, leaders have no choice but to embrace change head-on. Yet, with 70% of initiatives failing or falling short of expectations, what are they missing?

In her engaging keynote, Lison Mage reveals the three critical components every leader must master to steer teams to triumphant outcomes. Lison explores innovative strategies to captain your crew to prosperity, turning resistance into momentum and uncertainty into opportunity.

All attendees will:

- Uncover game-changing insights to spark team commitment,
- Gain tools to cut through confusion and build momentum,
- Discover secrets to fostering resilience for rapid change adoption,
- Leave empowered to elevate leadership and achieve superior results.

Join Lison for this transformative experience! It's time to lead with courage and clarity.



Keynote Details

Event Name: Lead Change Through Uncertainty Keynote

Event Speaker: Lison Mage

Event Language: English

Event Venue: Online / In-person

Event Duration: 1 hour

Agenda:

0:00 to 0:05 - Welcome & Introduction

0:05 to 0:50 - Keynote Delivery

0:50 to 1:00 - Q&A with Lison

Setup:

For online delivery, technical setup (sound, video, software features such as polls) have to be tested in a separate session prior to the event with Guy Langlois (Business Manager).



Keynote Outcomes



Measuring Impact



Throughout the keynote, participants are asked regular questions to engage them and also measure key metrics (such as ability to lead change before and after keynote). At the end of the delivery, participants are also prompted to complete a satisfaction survey.

Collected data is summarised in a custom-made report and measure the impact of the keynote.



Sharing A Memorable Experience



The keynote is designed to be interactive and regularly solicit the audience through questions, games and exercises.

These interactions are unique, uplifting and will create a memorable moment attendees will be able to discuss, share and remember for the months and years to come.



Creating Momentum



The keynote elevates the attendees' awareness on decisions-making under high stress and uncertainty, and shares key insights to avoid common pitfalls.

Beyond this, the keynote pace, ingenuity and novelty make it an unforgettable experience, bounding teams, broadening their thinking and igniting their spark for action!



They Trust Lison



Australian Government
Australian Taxation Office



Nicholas Nelson - Digital Creative Director
Westpac

Lison is an expert in working with teams, with amazing viewpoints and approaches. She built rapport straight away and the group responded fantastically to her energy and her very structured process, which was also fun.

I'd to recommend Lison. She is a fabulous addition to any workshop or any experience with your group. And we cannot wait to have her back.



David Fenner - ANZ Sales & Channel Director
Ruckus Network

Thank you Lison for providing a truly thought provoking presentation at our RUCKUS MiniDogs Partner Conference in Hobart.

As we had discussed prior to the event I thought that the audience would provide you with a challenge, but as you had promised you delivered on exactly to the brief, in a fun and informative way.

When the opportunity presents itself I will certainly be reaching out again to leverage your insights to develop on the groundwork that has been put in place, and would highly recommend you to any potential clients.

LISON... Mage